



# Iowa Finance Authority Housing HOME Program Report Out

**“The HOME Run Team”**

January 3, 2011 – January 7, 2011

# The Opportunity

**Eric Chatman**

Deputy Director & Chief Financial Officer, Iowa Finance Authority



# Your “HOME Run” Team

Iowa Finance Authority Housing HOME Program Lean Design Event



**LEAN**

State of Iowa  
Continuous Improvement

# Your “HOME Run” Team Members

Iowa Finance Authority Housing HOME Program Lean Design Event

**Lean Facilitator**

**Ann Hogle**

Iowa Department of Human Services

**Lean Team Leader**

**Erich Grubert**

Iowa Workforce Development

**IFA Members**

**Shannon Arendt**

**Sean Bagniewski**

**Connie Bryant**

**Stacy Cunningham**

**Rita Eble**

**Jerry Floyd**

**Derek Folden**

**John Kerss**

**Tim Morlan**

**Julie Noland**

**Pete Peterson**

**Carla Pope**

**Dave Vaske**

**Joanna Wilson**

**Karen Winchester**

**Christine Zimmerman**

**Special Thanks**

**Mary Neiderbach**

City of Des Moines

**Katie Kulisky & Nancy Wallis**

Iowa Finance Authority

**LEAN**

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# Scope

NAME

- This event will design a process for the allocation of HOME Program funds from training on applications to accepting, reviewing and recommending applications for award.

# Objectives

NAME

- Determine primary items, agenda, presenters and materials for training
- Complete training items
- Determine how we will accept applications
- Determine how we will enter data and where
- Determine how we will review applications
- Determine what we will review
- Determine the process for determining who we will award
- Determine what we need for the Board meeting
- Determine roles and timelines for the process
- Track our progress throughout the process
- Determine method of communication with applicants regarding questions, clarifications and missing documents
- Determine how we will integrate with existing LIHTC application review and the City of Des Moines' HOME approval process



# Kaizen Methodology

NAME

- Clear objectives
- Team process
- Tight focus on time
- Quick & simple
- Necessary resources immediately available
- Immediate results (new process designed by end of week)





# Trends

NAME

- IT needs (data, tracing, reports, etc.)
- Ability to respond quickly to request/requirements
- Davis Bacon (Burden)
- Evaluate apps/docs to see what is REALLY needed
- HUD – timely and accurately reports, + showing our processes (i.e. proving up)
- Cross training staff (and appropriate backups)
- More work/same staff (need to be efficient)
- Economy (Demand for assistance)
- Potential for more federal funding sources transferred to IFA
- HUD wants more with their \$





# Trends

NAME

- More accountability/Transparency
- Change in agency leadership
- Repeat customers from refinances
- Concern technology changes both internal and external – laying track as train is a rolling
- Greater public scrutiny from new administration
- Major rules changes in HOME rules, coming integrating into processes Staffing changes or freezes both at IFA + FED + Local (CHODU +GOG)



# SWOT

NAME

- Select Strengths
  - Agency reputation/experience
  - Ability to provide \$ to different types of projects
  - Admin \$ for HOME (for application/rec training, etc.
  - Grants funding source/More flexible
  - Broad range of activities

# SWOT

NAME

- Select Weaknesses
  - Poor missing records and data
  - Still learning program
  - Lack of policies and procedures
  - Current Microsoft Access database may fail
  - HOME match (tracking, etc.)
  - Cross cutting measures  
burden/staff/recipients

# SWOT

NAME

- Select Opportunities
  - To work with Des Moines jointly (and other joint apps)
  - Have a nationally recognition programs  
Changes in other state agencies
  - Have opportunity to expand/morph the programs
  - Can market programs Make CHDO's better

# SWOT

NAME

- Select Threats
  - Transition problem from one agency to the next
  - Inherited problems
  - Economy
  - More programs assigned/staff overload
  - Pulling deals together shaky economy
  - Alice in wonderland rules up/down right/left



# Brainstorming

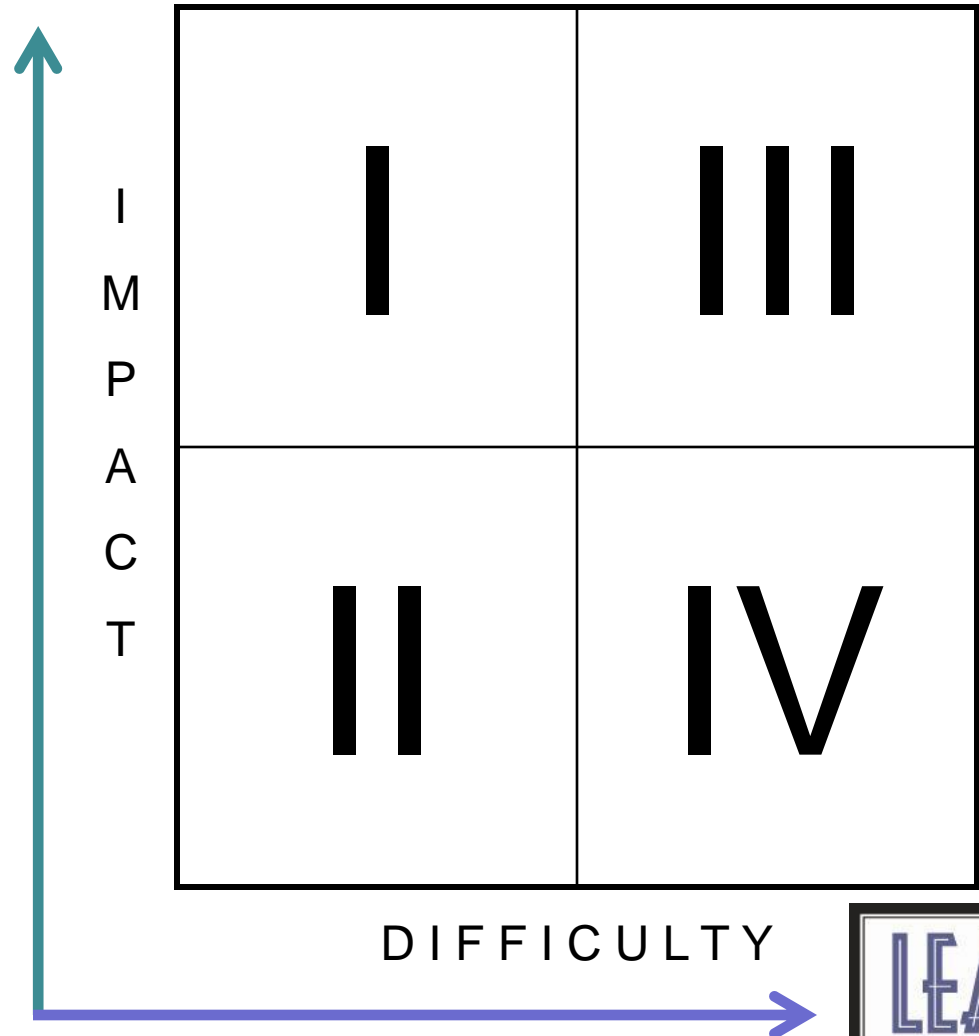
NAME

- Training Customer Applications –
  - Training on Applications
  - Database, consistency, what are fed requirements
  - Provide FAQ's page for training session and for doing the application preparation process.
  - Set forth reasons for rejecting funding in training
  - Same application, new sections if necessary
  - Set forth requirements of HOME and LIHP for the training and eligible activity, scoring
  - Training presentations should be broken down to various parts of the process – with different presenter for each
- Communication with staff
  - Communication with staff is productive – review meetings are a good use of staff time
  - Balance the roadblock among staff, with reviews done on a simultaneous method
- Roadblocks
  - Questions/roadblocks are addressed quickly by management and legal
  - Identify the exceptions that take special review, eliminate most, and establish uniform procedures

# De-Selection Process

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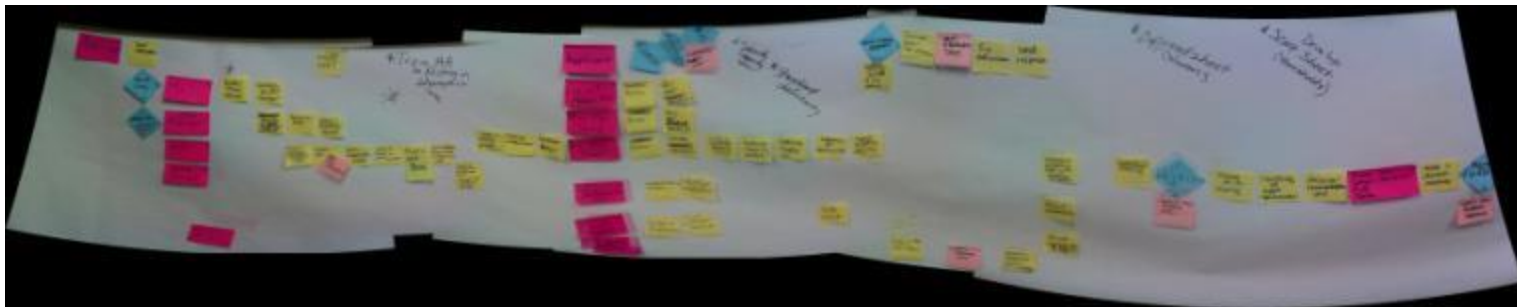
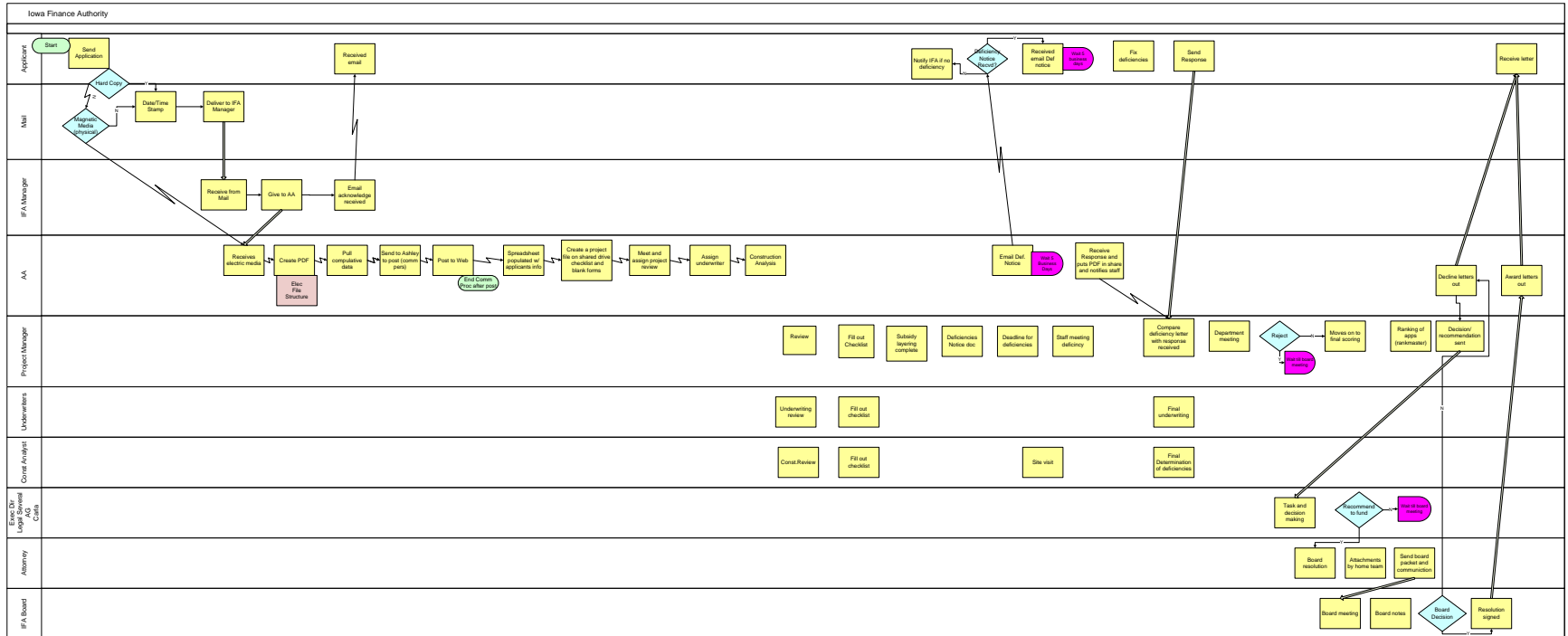
- Identifies
  - Impact to customer
  - Difficulty implementing
- Helps to rate/rank solutions to resolve issues while identifying ease of implementation





# IFA High level Process Mapped Out

NAME



# Application Process Highlights

NAME

- Scorecard
  - Used in house to ensure scoring is even
  - Shared externally for transparency
- Updated and Enhanced Training
- New Processes between IFA and the City of Des Moines
- Consistent Electronic File Process

# Sample Scorecard

Stacy Cunningham

	A	B	C	D	E	F	G	H	I
1									
2	CATEGORY 1	HOME Match (1 point for each full 1% of eligible HOME match to HOME funds requested (25 maximum points))							SCORING POINTS
3		*Note: Match doesn't include other federal funding sources						UNDERWRITER	0
4		HOME Funds Requested	\$22,000.00					(confirm eligible match correct)	
5		Eligible HOME Match	\$0.00						
6		Percentage	0.00%						
7									
8	CATEGORY 2	Priorities (maximum 15 pts - 0 to 15 points)							SCORING POINTS
9								PROJECT MANAGER	0
10									
11		HOMEOWNERSHIP	(10 points-all or none) C8-C10						
12		Homebuyer assistance							
13									
14		SPECIAL NEEDS	(5 points - all or none) C28						
15		Special needs populations – accessible housing							
16									
17									
18	CATEGORY 3	Great Places	(2 points) Exhibit H17						SCORING POINTS
19		Project must be located in and be a part of a Great Place community approved by the Department of Cultural Affairs (Exhibit H17)						PROJECT MANAGER	
20									
21									
22	CATEGORY 4	Analysis of HOME funds to Total Project Costs	(1 point for each full 1% of Total Project Costs with maximum of 15 points)						SCORING POINTS
23		Percent of HOME funds requestd to Total Project Costs							15
24		Site Known					Site Unknown		
25		Total Project Costs	\$ 2,000,000				Total Project Costs	\$ 600	
26		HOME Funds Requested	\$ 22,000				HOME Funds Requested	\$ 850	
27		Percentage	1.10%				Percentage	141.67%	
28			15					0	
29									
30		POINTS	%						
31		15	30% or less						
32		10	31-50%						
33		5	51-70%						
34									
			</						

# Homework

NAME

## Sample Selection of Homework Items

Item	it	Due Date
Identify timelines for current application cycle (training, application open/close/review/award)	Carla, Tim, John, Rita	Rita will do typed version - 1/7/11
Written procedures for receiving applications internally and setup a numbering system	Sean, Jerry, Rita, Christine, Connie	2/14/2011
<b>Determine staff assignments and put into writing, -</b> Underwriting, - Processing, - Construction, - Management, - DM, - Admin,	Sean, Joanna	DONE
<b>Threshold and exhibit checklist</b> Rental Homeowners TBRA	Jerry, Connie, Rita, Sean, Shannon	2/14/2011
Scoring method - i.e. scorecard - used internally and shared externally	Stacy, Sean, Joanna, Carla, John, Derek	DONE
Apps must be logged (and entered in software if necessary) - 2nd Tab not visible to applicants	Shannon, Ashley, Connie	1/7/2011
Train AA on shared drive uploads once the applications are received	Connie	2/14/2011



# Team Member Experience

## Team Member Experiences



# Comments



**Erich Grubert**

Lean Team Leader, Iowa Workforce Development

**Ann Hogle**

Lean Facilitator, Iowa Department of Human Services

Thank you for attending.

**WE WELCOME YOUR  
QUESTIONS AND COMMENTS!**

